• • •



BRAND GUIDELINES

Jumpstart Training

2024

Brand Logo

The main logo is utilized for most materials, unless restricted by size or space. It is provided in both regular and reversed versions, and in the brand's designated color.



Logo Color









Logo Space

It is important to keep brand marks clear of any other graphic elements.



Primary Color

This is our brand's primary color and the main color you want to focus on. Our brand colors are professional and modern to resonate with our customers.



Primary Fonts

We use Satoshi as the primary font family. It should be used in all materials to maintain consistency in our messaging and branding.

Montserrat



Montserrat Thin

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 234567890

Montserrat Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0

Montserrat Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Montserrat Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0

Montserrat Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890















D 111,222,333



333,222,1111 office







FaceBook Profile



Facebook Header



LInkedin Profile



Ki hleadier Header



X Profile





Best Regards,

Employee Name Employee Designation



Tel: 111,222,333

Email: info@mail.com

web: www.yourwebsite.com



JUMPSTART

brand

2024